



2024-2025 Theatrical Season Program Ad Price Sheet

In addition to advertising your business, purchasing ACT1 Program ads shows ACT1 patrons that you and your business support local arts in Alpharetta.

Show	Total Tickets	<u>Full</u>	<u>Full</u>	<u>1/2 Page</u>	<u>1/2 Page</u>	<u>1/4 Page</u>	<u>1/4 Page</u>	<u>Back</u>
		<u>Page</u>	<u>Page</u>	<u>(Print)</u>	<u>(Digital Only)</u>	<u>(Print)</u>	<u>(Digital Only)</u>	<u>(Print)</u>
		<u>(Print)</u>	<u>(Digital Only)</u>	<u>(Print)</u>	<u>(Digital Only)</u>	<u>(Print)</u>	<u>(Digital Only)</u>	<u>(Full Color)</u>
<i>Blithe Spirit</i>	343	\$80.00	\$40.00	\$48.00	\$24.00	\$30.00	\$15.00	\$120.00
<i>Romeo & Juliet</i>	600	N/A	\$40.00	N/A	\$24.00	N/A	\$15.00	N/A
<i>Little Women</i>	697	\$150.00	\$75.00	\$90.00	\$45.00	\$54.00	\$27.00	\$225.00
<i>Shiloh Rules</i>	176	\$80.00	\$40.00	\$48.00	\$24.00	\$30.00	\$15.00	\$120.00
<i>The Little Princess</i>	540	\$150.00	\$75.00	\$90.00	\$45.00	\$54.00	\$27.00	\$225.00
<i>Tuck Everlasting</i>	493	\$150.00	\$75.00	\$90.00	\$45.00	\$54.00	\$27.00	\$225.00
Face Cost of Whole Season:	2848	\$650.00	\$345.00	\$390.00	\$207.00	\$237.00	\$126.00	\$915.00
Discount Cost for Season:	2848	\$520.00	\$280.00	\$310.00	\$170.00	\$190.00	\$100.00	\$750.00

ACT1 Theater always physically prints a 4-page program for every show. This 4-page program will have a QR Code that links to a digital program. The digital program is publicly available on the ACT1 website. All ads in the Physical Program will be included in the Digital Program.

For every full page of *Print* ads purchased, ACT1 will physically print a program with an *additional* 4 pages, up to 16 pages. After that, ACT1 will determine the appropriate number of pages.

All ads except the Back Cover will be in black and white in printed programs. After purchasing an ad or a package, you will need to email a .jpg or a .png file or a link to such file [here](#). Ideal pixel sizes (at 300 pixels/inch) for images are:

- Full Page: 2120 x 3176 (portrait) (including Back Cover)
- Half Page: 2120 x 1548 (landscape)
- Quarter Page: 1020 x 1548 (portrait)

Full page print ads will be placed in the program from the 4th page through the inside back-cover at the advertiser's preference on a first-come, first-served basis. ½ and ¼ pages ads will be placed with other partial page ads at ACT1's sole discretion.

ACT1 Theater will not print an ad that is objectionable for any reason. The basis of what is objectionable is in the sole discretion of ACT1 Theater.

[Questions?](#)